

FREE TAKEAWAY!!

- Free International Purchasing and Supply Chain Management Institute (IPSCMI) VIP Membership
- **The benefits delegates will gain through this membership include:**
 - ✓ Increase in personal professionalism, quality, knowledge and skill
 - ✓ Receiving free periodic mailings of recent developed materials, articles and news reports

Organized by



Certified International Supply Chain Manager (CISCM)

10 - 12 April 2019 | JW Marriott Hotel, Kuala Lumpur, Malaysia

BENEFITS OF ATTENDING

- *Understand contemporary international logistics and supply chain management. The increasing integration of all functions of the firm requires that logistics and supply chain professionals must be aware of the impact that logistical decision-making has on other elements of the firm's strategic goals and objectives. In addition, the current logistics and supply chain professional must have an awareness of the changes in and increased use of technology, emphasis on strategic planning, and supply chain integration as a competitive imperative*
- *Understand the basic elements of the logistics function. This includes the areas pertaining to the delivery of customer value, including the management of transportation, inventory flows, purchasing (both domestic and international), supply management, and warehouse management*
- *Appreciate a broader perspective of the importance of network design, the financial impact of logistical decision making, and the relationship development and management needed for effective 3rd party logistics partnerships*
- *Apply technology and information systems to provide the basis for firm- and supply chain-wide integration and cooperation is necessary for successful operations. The candidate must be aware of the implications for improving logistical operations, intra, and inter-firm coordination, and increasing customer value afforded by the use of appropriately designed and integrated information systems*
- *Understand the relationship of firm-level logistics with the broader perspective of the supply chain. It is important that the candidate have a broader perspective than that of the firm. This requires an understanding of the impact that firm-level logistics management decisions have on the operating efficiency of the supply chain itself*
- *Obtain knowledge and manifest skills and abilities in design and management of the firm's inbound (materials management) and outbound (distribution) flow of physical goods and related information. Often studied and managed as two distinct components, the trend is now to take advantage of trade-offs and other economies that are available in the individual legs of materials management and distribution. True efficiencies and corporate strategic advantages are not gained until both are fully integrated into one single logistics system*
- *Obtain knowledge, skill, and ability in logistics and supply chain management and planning tasks in depth, and profess an integrative perspective on logistics and supply chain. Since the field continues to evolve through organizational change, adoption of greater responsibilities, and application of new concepts, the candidate should generally be prepared for many questions which call for the development of proposals and supporting arguments dealing with such changes. A truly effective logistics or supply chain professional not only knows what changes need to be implemented, but also is persuasive in gaining top management approval of such changes*
- *Understand transportation economics, which is fundamental to sound transportation management decision-making by both users and providers. They must possess knowledge, skill, and ability in three primary areas of emphasis: (1) application of demand, cost, and pricing principles to transportation; (2) the operating, service and financial characteristics of the various modes and types of transportation; and (3) managerial issues in transportation*
- *Obtain familiarity with the logistics and supply chain processes required in moving goods and people across international boundaries, the transportation modes used in such movement, and current logistics issues in the global environment. The objective will be accomplished through systematic study of components of international logistics systems, including: the ocean shipping industry, international air transportation, seaports and airports, other participants in international logistics, laws and regulations, situational factors, and policy issues*
- *Obtain knowledge, skill, and ability in the processes and professional players required in the importing and exporting of goods, and with current problems and issues in international transportation and logistics*

As there are a lot of materials, trainer requires delegates to bring their own laptop to access power point slides and notes. No hard copies will be given for this course.